



<b>Form: Course Syllabus</b>	<b>Form Number</b>	EXC-01-02-02A
	<b>Issue Number and Date</b>	2/3/24/2022/2963 05/12/2022
	<b>Number and Date of Revision or Modification</b>	
	<b>Deans Council Approval Decision Number</b>	2/3/24/2023
	<b>The Date of the Deans Council Approval Decision</b>	23/01/2023
	<b>Number of Pages</b>	06

1.	<b>Course Title</b>	Visual Communication (1)
2.	<b>Course Number</b>	0902191
3.	<b>Credit Hours (Theory, Practical)</b>	2 hr.
	<b>Contact Hours (Theory, Practical)</b>	1 hr. theory, 2 hrs. practical
4.	<b>Prerequisites/ Corequisites</b>	0904131 parallel
5.	<b>Program Title</b>	Bachelor of Architecture Engineering
6.	<b>Program Code</b>	0902
7.	<b>School/ Center</b>	School of Engineering
8.	<b>Department</b>	Department of Architecture Engineering
9.	<b>Course Level</b>	Undergraduate, 1st year Students
10.	<b>Year of Study and Semester (s)</b>	2025/2026, First Semester
11.	<b>Program Degree</b>	BSc.
12.	<b>Other Department(s) Involved in Teaching the Course</b>	-----
13.	<b>Learning Language</b>	English
14.	<b>Learning Types</b>	<input checked="" type="checkbox"/> Face to face learning <input type="checkbox"/> Blended <input type="checkbox"/> Fully online
15.	<b>Online Platforms(s)</b>	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams
16.	<b>Issuing Date</b>	Sep. 2024
17.	<b>Revision Date</b>	Oct. 2025

**18. Course Coordinator:**

Name: Hibatullah Stetieh,	Contact hours: Mon. & Wed 12:30 AM -13:30 PM,
Office number:	Phone number: 06 5355000 Ext 27171
Email addresses: <a href="mailto:h.stetieh@ju.edu.jo">h.stetieh@ju.edu.jo</a> .	

**19. Other Instructors:**

Name: Ayat Alkhresat	Contact hours	
Office number:		Phone number: 06 5355000 Ext: -
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Name:	Contact hours	
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email addresses:		
Name:	Contact hours	
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**20. Course Description:**

Introduces students to freehand drawing skills to express perceptions, ideas, and images; two and three-dimensional visualization of form and space. Develops a sense of abstraction, volume, and composition by analyzing light, shadow, materials, textures, and various contextual elements. Emphasizes the role of graphic communication in the design process, including color sketching.

**21. Program Intended Learning Outcomes:** (To be used in designing the matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program)

PLO's	*National Qualifications Framework Descriptors*		
	Competency (C)	Skills (B)	Knowledge (A)
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



5.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* Choose only one descriptor for each learning outcome of the program, whether knowledge, skill, or competency.

**4. Demonstrate proficiency in applying and developing architectural skills, techniques, tools, and technological advancements necessary for effective and innovative architectural practice.**

**5. Communicate and collaborate effectively with a wide range of audiences to carefully receive and eloquently deliver ideas through various communication methods.**

**22. Course Intended Learning Outcomes:** (Upon completion of the course, the student will be able to achieve the following intended learning outcomes)

- A3. Visual Communication Skills.
  - 1- Ability to use appropriate representational media, such as traditional graphic
  - 2- Utilizing pencil, ink and color (with all its shades and thicknesses to execute and communicate two- and three-dimensional drawings.
  - 3- Achieve the ability to recreate light; shadow, and accurately represent still life, figurative and architectural subjects.
  - 4- Apply and demonstrate a basic understanding of structure, proportion.

Course ILOs #	The learning levels to be achieved						Competencies
	Remember	Understand	Apply	Analyse	Evaluate	Create	
1. To know the buildings regulations in Jordan.							Adaptability
2. To know the buildings codes in Jordan.							Critical Thinking
3. To enhance the student's ability to read and understand the architectural documents							Collaboration and Teamwork
4. To enhance the student's ability to implement the regulations.							Technical Proficiency



Course ILOs	The learning levels to be achieved					
	Remembering	Understanding	Applying	Analysing	evaluating	Creating
1						
2						
3						
4						

**22. The matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program:**

Program ILOs / Course ILOs	ILO (1)	ILO (2)	ILO (3)	ILO (4)	ILO (5)
4-					
5-					

**23. Topic Outline and Schedule:**

Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous	Evaluation Methods	Learning Resources
1	1.1 9-10	Introduction H.w.: Hatching		Face to Face			Lab assignment and home works	
2	2.1 16-10	Pencil / 3d drawing construction lines Ex.: basic volumes		Face to Face			Lab assignment and home works	Ch 1



		+ Hatching  H.W.: white cube/cone/ pyramid/ 30 cm made from cardboard						
3	3.1 23-10	Pencil /Shade and shadow Ex.: Cube, cone, & pyramid H.W.: Tiling		Face to Face			Lab assignment and home works	Ch 2
4	4.1 30-10	Ink/ Interlocking volumes +Hatching HW: Interlocking volumes +Hatching		Face to Face			Lab assignment and home works	Ch 3
5	5.1 6-11	Ink / Isometric in architecture HW: Isometric in architecture + Hatching		Face to Face			Lab assignment and home works	Ch 4
6	6.1 13-11	Colored Pencil & Ink /Hatching techniques Ex.: Trees		Face to Face			Lab assignment and home works	Ch 6&7
7	7.1 20-11	<b>Midterm Exam</b>		Face to Face			Exam	
8	8.1 27-11	Coloured Pencil & Ink / proportions /human figures / one point perspective		Face to Face			Lab assignment and home works	Ch 7
9	9.1 4-12	Coloured Pencil & Ink/  Interior or exterior/ one point perspective		Face to Face			Lab assignment and home works	Ch 7
10	10.1 11-12	Markers/ Architecture/ two point perspective		Face to Face			Lab assignment and home works	Ch7
11	11.1 18-12	Markers/ or water color Architecture/ two point perspective  Trees in plan and elevation/ Diagrams		Face to Face			Lab assignment and home works	Ch 8+9



12	12.1 25-12							
13	13.1 1-1							
14	14.1 8-1	<b>Final Exam</b>						

#### 24. Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	ILO/s Linked to the Evaluation activity	Period (Week)	Platform

#### 25. Course Requirements:

**Students should bring all their tools: Pen, Pencil, Eraser, Sharpener, and Sketchbooks.**

See Course Manual

#### 26. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

<b>1- Lab assignments , site assignments and home works</b>	Weekly Studio-Time Exercises (35%) Weekly Homework & Sketchbook (5%)
<b>2- Exams: Time Table</b>	Midterm exam, week 7: a lab assignment (20%)



	Final exam week 14: a lab assignment (40%)
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## 27. Course Policies:

### A- Attendance policies:

Attendance is obligatory, the explanation of the exercise, the reference, the outcomes, the techniques needed; all these shouldn't be missed.

Using E-learning weekly to view home works, marks, recommended readings, and supporting audio visuals is necessary.

An absence of more than 15% of all the number of classes, which is equivalent of (2) classes, requires that the student provides an official excuse to the instructor and the dean.

- ☐ If the excuse was accepted the student is required to withdraw from the module.
- ☐ If the excuse was rejected the student will fail the module and mark of zero will be assigned as suggested by the laws and regulations of the University of Jordan. Please refer to the student handbook: <http://registration.ju.edu.jo/Documents/daleel.pdf>.

### B- Absences from exams and submitting assignments on time:

All exercises are handed directly at the end of the studio session; home works are a media to have more experience and to train more at home.

Every student should take a photograph for every marked exercise and exam, and submit a CD containing those photos at the final exam.

### C- Health and safety procedures:

Students should be careful when using a scalpel to avoid injuries.

### D- Honesty policy regarding cheating, plagiarism, misbehavior:

There are strict university rules concerning the cheating, plagiarism and misbehaviour and all the students are introduced to these rules.



Any forms of academic misconduct will be handled according to the University of Jordan guidelines

E- Grading policy:

Grades are related to the final achievement for each exercises and exams

F- Available university services that support achievement in the course:

Department Studios

## 28. References:

A- Required book(s), assigned reading and audio-visuals:

- **Course Manual Prepared by Arch. Sarinaz Suleiman.**

- 1- Lin, M. 1993. **Drawing and Designing with Confidence**, John Wiley & Sons, New York, USA.
- 2- David Drazil. 2023, sketch like an architect. Sketch Like an Architect | PDF Handbook | Sketch Like an Architect (teachable.com)
- 3- Gill, Robert W. 1984, Rendering with Pen and Ink, Thames & Hudson Ltd
- 4- Ching, F. 2015, sixth edition. Architectural Graphics, John Wiley & Sons, New York, USA.
- 5- Stephanie Travis, 2015, Sketching for Architecture + Interior Design, Laurence King publishing, London

B- Recommended books, materials, and media:

- 6- Emanuela Chiavoni and Francesca Porfiri, 2022, Freehand architectural drawing Urban sketching, Sapienza Università Editrice, Italy.
- 7- Rendow Yee, 2007, ARCHITECTURAL DRAWING A Visual Compendium of Types and Methods, Third Edition, John Wiley & Sons, New York, USA
- 8- Florian Afflerbach, 2014, Basics Freehand Drawing, Birkhäuser, Germany
- 9- Eric J. Jenkins, 2013 Drawn to Design Analyzing Architecture Through Freehand Drawing, Birkhäuser, Germany
- 10- Thomas C Wang, 2001, Pencil Sketching, 2nd Edition, John Wiley & Sons, New York, USA

## 29. Additional information:

Name of the Instructor or the Course Coordinator:

Signature:

Date:

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Name of the Head of Quality Assurance  
Committee/ Department

Signature:

Date:





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..... Name of the Head of Department	..... Signature:	..... Date:
..... Name of the Head of Quality Assurance Committee/ School or Center	..... Signature:	..... Date:
..... Name of the Dean or the Director	..... Signature:	..... Date:
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